

**Table 1. Person Visits from the U.S. to Ontario: by length of stay, 2007**

Origin	Total Visits (000s)	Overnight Visits (000s)	Same-day Visits (000s)
<b>USA</b>	<b>15,063</b>	<b>6,566</b>	<b>8,497</b>
Border States	11,992	4,274	7,718
New York	4,485	1,254	3,231
Michigan	4,745	1,233	3,512
Pennsylvania	617	403	214
Ohio	869	581	288
Illinois	420	340	80
Wisconsin	246	190	56
Minnesota	611	274	337
Other USA	3,071	2,292	779

**Table 2: Person Visits from the U.S. to Ontario: by Main Purpose of Trip, 2007**

Origin	Total Visits (000s)				Overnight Visits (000s)			
	Pleasure	VFR	Business	Personal	Pleasure	VFR	Business	Personal
<b>USA</b>	<b>7,853</b>	<b>2,448</b>	<b>1,463</b>	<b>3,298</b>	<b>3,766</b>	<b>1,277</b>	<b>1,017</b>	<b>505</b>
Border States	6,359	1,809	824	3,000	2,742	743	445	344
New York	2,410	684	160	1,232	777	265	79	134
Michigan	2,186	804	356	1,399	742	250	129	112
Pennsylvania	432	61	78	47	272	48	62	22
Ohio	603	82	80	104	419	70	61	31
Illinois	255	62	69	34	209	54	52	25
Wisconsin	154	28	35	29	126	25	26	12
Minnesota	321	89	45	156	198	32	36	8
Other USA	1,494	639	639	298	1,024	534	572	161

**Table 3: Person Visits from the U.S. to Ontario: by Calendar Quarter, 2007**

Origin	Total Visits (000s)				Overnight Visits (000s)			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
<b>USA</b>	<b>2,515</b>	<b>4,082</b>	<b>5,572</b>	<b>2,893</b>	<b>818</b>	<b>1,802</b>	<b>2,715</b>	<b>1,231</b>
Border States	2,199	3,219	4,193	2,379	566	1,128	1,744	835
New York	772	1,217	1,618	879	198	299	534	223
Michigan	1,060	1,238	1,484	963	194	323	455	261
Pennsylvania	59	189	260	110	45	118	150	91
Ohio	97	209	362	203	56	136	255	135
Illinois	55	92	204	69	40	75	166	59
Wisconsin	26	75	107	36	15	68	80	26
Minnesota	132	199	160	119	18	109	106	40
Other USA	316	863	1,379	514	252	674	971	396

**Table 4: Average Party Size and Composition of U.S. Visitors to Ontario, 2007**

Origin	Total Visits			Overnight Visits		
	Average Party Size	Party Composition		Average Party Size	Party Composition	
		Adults Only	w/ Kids		Adults Only	w/ Kids
<b>USA</b>	<b>2.0</b>	<b>95%</b>	<b>5%</b>	<b>2.0</b>	<b>86%</b>	<b>14%</b>
Border States	2.1	95%	5%	2.2	95%	5%
New York	2.1	94%	6%	2.2	94%	6%
Michigan	1.9	97%	3%	2.0	96%	4%
Pennsylvania	2.3	95%	5%	2.2	95%	5%
Ohio	2.3	93%	7%	2.4	93%	7%
Illinois	2.1	95%	5%	2.1	94%	6%
Wisconsin	2.3	96%	4%	2.4	96%	4%
Minnesota	2.1	96%	4%	2.1	96%	4%
Other USA	2.0	96%	4%	1.8	96%	4%

**Table 5: Person Nights spent by Americans in Ontario and Average Length of Stay, 2007**

Origin	Person Nights (000s)	Average length of stay (nights)
<b>USA</b>	<b>23,465</b>	<b>3.57</b>
Border States	13,661	3.20
New York	3,784	3.02
Michigan	3,270	2.65
Pennsylvania	1,473	3.66
Ohio	1,758	3.03
Illinois	1,407	4.14
Wisconsin	899	4.73
Minnesota	1,070	3.90
Other USA	9,804	4.28

**Table 6: U.S. Visitors Accommodation in Ontario, 2007**

Type of Accommodation	Total USA	Border States	Other USA
<b>Total Person Nights (000s)</b>	<b>23,465</b>	<b>13,661</b>	<b>9,804</b>
Roofed Commercial	12,214	7,418	4,796
Hotel	6,903	3,870	3,033
Motel	1,856	1,181	674
Commercial Cottage	3,456	2,367	1,089
Camping/Trailer Park	1,225	754	470
Home of Friend/Relative	5,281	2,333	2,948
Private Cottage	1,627	1,170	457
Other Accommodation	3,118	1,986	1,132

**Table 7: Person Visits from the U.S. to Ontario: Locations Visited, 2007**

Tourism Region	Total Visits			Overnight Visits		
	Total USA	Border States	Other USA	Total USA	Border States	Other USA
<b>Total Person Visits (000s)</b>	<b>15,063</b>	<b>11,992</b>	<b>3,071</b>	<b>6,566</b>	<b>4,274</b>	<b>2,292</b>
Essex	2,801	2,658	143	389	348	41
Southwestern Ontario	1,995	1,723	272	806	614	192
Niagara Region	4,778	3,875	903	1,793	1,197	596
South-Central Ontario	507	314	193	411	222	189
Toronto and Region	2,738	1,523	1,215	2,294	1,197	1,097
Central Ontario	521	322	199	470	273	197
St. Lawrence River Corridor	859	635	224	398	244	154
Ottawa Region	467	223	244	297	93	204
Eastern Ontario	262	191	71	217	148	69
North-Central	116	65	51	113	62	51
North-East	567	434	133	312	211	101
North-West	914	738	176	526	374	152
Region not Specified	3	0	3	2	0	2

Note: The sum of each column can exceed the total since multiple locations may be visited in a given trip.

**Table 8. Person Visits from the U.S. to Ontario: Activities, 2007**

Activity	Overnight Visits (000s)		
	Total USA	Border States	Other States
Visit friends or relatives	2,204	1,293	911
Attend a festival or fair	513	329	184
Attend a cultural performance	846	615	231
Visit a museum or art gallery	1,059	562	498
Visit a historic site	1,488	849	639
Visit a zoo/aquarium/botanical garden	371	197	174
Attend a sports event	282	157	125
Go shopping	3,595	2,269	1,326
Go sightseeing	2,913	1,763	1,150
Go to a bar or night club	1,317	819	498
Go to a casino	546	383	162
Visit a theme/amusement park	236	150	86
Visit a national/provincial nature park	1,095	605	491
Participate in sports/outdoor activities	1,969	1,399	570
Boating	683	474	209
Golfing	145	98	48
Down hill skiing or snowboarding	37	25	12
Hunting	45	40	5
Fishing	817	608	209

Note: Only the activities of overnight travellers from the U.S. are known.

**Table 9: U.S. Visitors Spending in Ontario, 2007**

Origin	Total Visits	Overnight Visits	Same-day Visits
<b>USA (millions)</b>	<b>\$3,495</b>	<b>\$2,890</b>	<b>\$604</b>
Border States	\$2,081	\$1,552	\$529
New York	\$570	\$369	\$201
Michigan	\$660	\$398	\$261
Pennsylvania	\$172	\$153	\$19
Ohio	\$246	\$220	\$26
Illinois	\$187	\$181	\$6
Wisconsin	\$99	\$96	\$3
Minnesota	\$146	\$135	\$11
Other USA	\$1,414	\$1,339	\$75

**Table 10: U.S. Visitors Spending in Ontario: by Locations Visited, 2007**

Locations Visited	Total Visits			Overnight Visits		
	Total USA	Border States	Other States	Total USA	Border States	Other States
<b>Total Spending (millions)</b>	<b>\$3,495</b>	<b>\$2,081</b>	<b>\$1,414</b>	<b>\$2,890</b>	<b>\$1,552</b>	<b>\$1,339</b>
Essex	\$268	\$251	\$17	\$77	\$65	\$12
Southwestern Ontario	\$311	\$250	\$60	\$238	\$180	\$58
Niagara Region	\$628	\$453	\$175	\$453	\$291	\$162
South-Central Ontario	\$122	\$51	\$71	\$117	\$46	\$71
Toronto and Region	\$1,248	\$516	\$732	\$1,163	\$475	\$688
Central Ontario	\$154	\$84	\$69	\$150	\$81	\$69
St. Lawrence River Corridor	\$111	\$77	\$35	\$88	\$56	\$32
Ottawa Region	\$130	\$39	\$92	\$119	\$30	\$89
Eastern Ontario	\$61	\$43	\$17	\$57	\$40	\$17
North-Central	\$37	\$22	\$15	\$37	\$22	\$15
North-East	\$122	\$80	\$42	\$106	\$66	\$40
North-West	\$300	\$213	\$87	\$285	\$201	\$85
Region not Specified	\$2	\$0	\$2	\$2	\$0	\$1

**Table 11 U.S. Visitors Spending in Ontario: by Expense Category, 2007**

Spending Category	Total Visits			Overnight Visits		
	Total USA	Border States	Other States	Total USA	Border States	Other States
<b>Total Spending (millions)</b>	<b>\$3,495</b>	<b>\$2,081</b>	<b>\$1,414</b>	<b>\$2,890</b>	<b>\$1,552</b>	<b>\$1,339</b>
Accommodation	\$1,051	\$571	\$481	\$1,051	\$571	\$481
Food and Beverage	\$820	\$513	\$307	\$635	\$343	\$292
Recreation and Entertainment	\$551	\$401	\$150	\$395	\$254	\$140
Retail	\$479	\$312	\$167	\$348	\$190	\$158
Canadian Carrier Fares	\$180	\$52	\$128	\$122	\$31	\$91
Private Transportation	\$300	\$174	\$125	\$231	\$109	\$122
Public/local transportation	\$112	\$56	\$56	\$108	\$53	\$55