

Hotel Statistics for Ontario, May 2008

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2008	2007	**Point Change	2008	2007	Variance*	2008	2007	Variance*
ONTARIO	66.0%	65.0%	1.0	\$131.19	\$128.27	2.3%	\$86.60	\$83.42	3.8%
Greater Toronto Area	71.9%	69.2%	2.6	\$145.08	\$142.20	2.0%	\$104.25	\$98.46	5.9%
Downtown Toronto	81.3%	75.7%	5.7	\$188.89	\$184.70	2.3%	\$153.64	\$139.79	9.9%
Toronto Airport	73.1%	73.5%	-0.4	\$120.86	\$119.55	1.1%	\$88.39	\$87.92	0.5%
GTA West	64.1%	63.5%	0.6	\$105.60	\$105.37	0.2%	\$67.67	\$66.92	1.1%
GTA East/North	62.7%	61.1%	1.6	\$110.54	\$111.51	-0.9%	\$69.30	\$68.17	1.7%
Eastern Ontario	58.2%	59.4%	-1.1	\$106.60	\$102.19	4.3%	\$62.08	\$60.67	2.3%
Kingston	62.8%	64.8%	-1.9	\$126.09	\$119.48	5.5%	\$79.24	\$77.39	2.4%
Other Eastern Ontario	56.1%	56.8%	-0.7	\$96.69	\$92.98	4.0%	\$54.29	\$52.86	2.7%
Ottawa	78.8%	77.7%	1.2	\$140.51	\$137.25	2.4%	\$110.78	\$106.58	3.9%
Downtown Ottawa	82.3%	81.8%	0.5	\$151.56	\$146.87	3.2%	\$124.68	\$120.14	3.8%
Ottawa West	73.5%	73.6%	-0.1	\$128.18	\$121.63	5.4%	\$94.16	\$89.52	5.2%
Ottawa East	67.9%	60.9%	7.0	\$89.01	\$91.86	-3.1%	\$60.41	\$55.96	7.9%
Southern Ontario	56.6%	57.6%	-1.0	\$115.23	\$113.29	1.7%	\$65.25	\$65.27	0.0%
London	59.4%	61.4%	-2.1	\$102.72	\$99.11	3.6%	\$61.00	\$60.90	0.2%
Windsor	48.2%	54.7%	-6.6	\$96.54	\$97.41	-0.9%	\$46.48	\$53.32	-12.8%
Kitchener/Waterloo/ Cambridge/Guelph	54.5%	58.6%	-4.1	\$104.05	\$102.25	1.8%	\$56.70	\$59.90	-5.3%
Hamilton/Brantford	58.6%	63.0%	-4.4	\$108.39	\$104.11	4.1%	\$63.47	\$65.55	-3.2%
Niagara Falls	61.5%	60.4%	1.1	\$136.54	\$133.50	2.3%	\$83.98	\$80.69	4.1%
Other Niagara Region	47.0%	45.9%	1.1	\$91.73	\$93.37	-1.8%	\$43.10	\$42.83	0.6%
Other Southern Ontario	52.4%	48.7%	3.7	\$101.24	\$101.89	-0.6%	\$53.03	\$49.59	6.9%
Central Ontario	46.5%	44.0%	2.5	\$112.69	\$110.92	1.6%	\$52.39	\$48.77	7.4%
North Eastern Ontario	68.5%	68.9%	-0.3	\$98.38	\$91.97	7.0%	\$67.43	\$63.32	6.5%
North Bay	68.8%	68.6%	0.2	\$100.77	\$92.28	9.2%	\$69.35	\$63.32	9.5%
Sudbury	75.6%	73.1%	2.6	\$105.51	\$98.81	6.8%	\$79.78	\$72.19	10.5%
North Central Ontario									
Sault Ste. Marie	53.9%	51.2%	2.7	\$88.15	\$84.55	4.3%	\$47.50	\$43.27	9.8%
North Western Ontario	69.7%	76.2%	-6.5	\$93.73	\$92.48	1.3%	\$65.33	\$70.48	-7.3%
Thunder Bay	67.9%	75.4%	-7.5	\$95.99	\$96.04	0.0%	\$65.17	\$72.38	-10.0%

Source: Trends in the Canadian Hotel Industry, PKF Consulting

Data based on Pannell Kerr Forster's unweighted sample, which tends to be branded properties of 30 rooms or more.

*Percentage change over same period of previous year.

**Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Hotel Statistics for Ontario, January – May 2008

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2008	2007	**Point Change	2008	2007	Variance*	2008	2007	Variance*
ONTARIO	57.1%	57.1%	0.1	\$125.48	\$122.86	2.1%	\$71.67	\$70.09	2.2%
Greater Toronto Area	63.2%	62.3%	0.9	\$136.82	\$134.54	1.7%	\$86.50	\$83.89	3.1%
Downtown Toronto	66.5%	65.0%	1.6	\$165.51	\$163.24	1.4%	\$110.12	\$106.04	3.8%
Toronto Airport	68.6%	71.1%	-2.5	\$123.93	\$120.59	2.8%	\$84.98	\$85.76	-0.9%
GTA West	60.0%	58.1%	1.8	\$109.96	\$108.25	1.6%	\$65.94	\$62.93	4.8%
GTA East/North	56.2%	55.0%	1.2	\$115.98	\$115.82	0.1%	\$65.20	\$63.74	2.3%
Eastern Ontario	49.8%	49.7%	0.1	\$101.89	\$98.72	3.2%	\$50.74	\$49.04	3.5%
Kingston	54.6%	54.9%	-0.3	\$113.65	\$108.28	5.0%	\$62.07	\$59.50	4.3%
Other Eastern Ontario	47.6%	47.2%	0.4	\$95.68	\$93.41	2.4%	\$45.53	\$44.06	3.3%
Ottawa	67.9%	67.3%	0.6	\$137.42	\$133.26	3.1%	\$93.26	\$89.70	4.0%
Downtown Ottawa	68.7%	68.4%	0.3	\$143.88	\$139.63	3.0%	\$98.85	\$95.48	3.5%
Ottawa West	65.7%	64.8%	0.9	\$126.30	\$120.41	4.9%	\$83.00	\$78.06	6.3%
Ottawa East	65.2%	63.5%	1.7	\$104.70	\$103.75	0.9%	\$68.24	\$65.86	3.6%
Southern Ontario	45.7%	48.3%	-2.5	\$108.14	\$106.62	1.4%	\$49.45	\$51.46	-3.9%
London	54.8%	59.7%	-4.9	\$103.64	\$101.49	2.1%	\$56.80	\$60.59	-6.3%
Windsor	44.1%	49.9%	-5.8	\$98.42	\$98.14	0.3%	\$43.42	\$49.02	-11.4%
Kitchener/Waterloo/ Cambridge/Guelph	49.1%	53.7%	-4.6	\$105.97	\$104.03	1.9%	\$52.01	\$55.89	-7.0%
Hamilton/Brantford	58.4%	60.6%	-2.2	\$109.31	\$106.07	3.1%	\$63.88	\$64.33	-0.7%
Niagara Falls	40.7%	43.5%	-2.7	\$120.97	\$118.25	2.3%	\$49.27	\$51.38	-4.1%
Other Niagara Region	38.9%	39.5%	-0.6	\$89.26	\$88.27	1.1%	\$34.72	\$34.85	-0.4%
Other Southern Ontario	43.9%	41.2%	2.7	\$95.93	\$96.46	-0.5%	\$42.15	\$39.78	6.0%
Central Ontario	44.6%	41.5%	3.1	\$121.81	\$120.01	1.5%	\$54.32	\$49.84	9.0%
North Eastern Ontario	61.9%	62.1%	-0.2	\$97.41	\$91.03	7.0%	\$60.28	\$56.51	6.7%
North Bay	60.5%	61.9%	-1.4	\$97.98	\$91.21	7.4%	\$59.26	\$56.44	5.0%
Sudbury	67.9%	67.2%	0.7	\$104.49	\$97.28	7.4%	\$70.94	\$65.33	8.6%
North Central Ontario									
Sault Ste. Marie	46.3%	43.1%	3.3	\$88.02	\$84.71	3.9%	\$40.77	\$36.47	11.8%
North Western Ontario	61.7%	60.8%	0.9	\$92.85	\$90.85	2.2%	\$57.31	\$55.27	3.7%
Thunder Bay	64.2%	63.9%	0.3	\$94.72	\$93.54	1.3%	\$60.79	\$59.74	1.8%

Source: Trends in the Canadian Hotel Industry, PKF Consulting

Data based on Pannell Kerr Forster's unweighted sample, which tends to be branded properties of 30 rooms or more.

*Percentage change over same period of previous year.

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