

Hotel Operation Statistics in Ontario, 2007

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2007	2006	**Point Change	2007	2006	Variance*	2007	2006	Variance*
ONTARIO	62.8%	62.8%	0.0	\$126.20	\$124.46	1.4%	\$79.24	\$78.14	1.4%
Greater Toronto Area (GTA)	66.8%	66.2%	0.5	\$135.76	\$134.81	0.7%	\$90.64	\$89.29	1.5%
Downtown Toronto	70.9%	69.8%	1.1	\$168.23	\$167.60	0.4%	\$119.28	\$116.91	2.0%
Toronto Airport	69.2%	68.5%	0.7	\$117.66	\$115.37	2.0%	\$81.42	\$78.98	3.1%
GTA West	63.3%	61.0%	2.4	\$105.80	\$105.89	-0.1%	\$67.01	\$64.55	3.8%
GTA East/North	60.9%	62.9%	-2.1	\$114.29	\$113.03	1.1%	\$69.55	\$71.13	-2.2%
Eastern Ontario	58.1%	58.3%	-0.2	\$104.24	\$101.61	2.6%	\$60.57	\$59.20	2.3%
Kingston	62.2%	61.5%	0.7	\$118.31	\$113.76	4.0%	\$73.60	\$70.02	5.1%
Other Eastern Ontario	56.1%	56.6%	-0.5	\$96.69	\$94.97	1.8%	\$54.26	\$53.76	0.9%
Ottawa	70.2%	68.7%	1.5	\$133.22	\$127.75	4.3%	\$93.50	\$87.75	6.5%
Downtown Ottawa	70.9%	70.2%	0.7	\$140.30	\$134.58	4.3%	\$99.43	\$94.41	5.3%
Ottawa West	70.3%	66.0%	4.3	\$121.28	\$116.11	4.5%	\$85.30	\$76.64	11.3%
Ottawa East	65.0%	63.1%	2.0	\$100.08	\$95.54	4.8%	\$65.10	\$60.25	8.1%
Southern Ontario	55.9%	57.0%	-1.1	\$117.79	\$116.92	0.7%	\$65.84	\$66.61	-1.2%
London	60.5%	62.5%	-2.0	\$100.68	\$99.89	0.8%	\$60.92	\$62.47	-2.5%
Windsor	50.6%	52.9%	-2.3	\$98.66	\$103.33	-4.5%	\$49.93	\$54.63	-8.6%
Kitchener/Waterloo/ Cambridge/ Guelph	59.1%	60.1%	-1.0	\$103.68	\$101.05	2.6%	\$61.32	\$60.76	0.9%
Hamilton/Brantford	64.4%	64.3%	0.1	\$102.83	\$96.38	6.7%	\$66.19	\$61.96	6.8%
Niagara Falls	56.9%	58.0%	-1.1	\$143.95	\$142.69	0.9%	\$81.95	\$82.79	-1.0%
Other Niagara Falls Region	48.7%	47.9%	0.8	\$95.29	\$92.34	3.2%	\$46.43	\$44.25	4.9%
Other Southern Ontario	47.3%	48.5%	-1.2	\$100.47	\$97.50	3.0%	\$47.52	\$47.25	0.6%
Central Ontario	50.1%	51.5%	-1.5	\$123.88	\$125.96	-1.6%	\$62.05	\$64.92	-4.4%
North Eastern Ontario	65.6%	67.0%	-1.3	\$92.23	\$88.80	3.9%	\$60.54	\$59.48	1.8%
North Bay	65.9%	69.0%	-3.1	\$95.01	\$91.70	3.6%	\$62.61	\$63.31	-1.1%
Sudbury	70.0%	69.1%	0.9	\$97.40	\$93.36	4.3%	\$68.16	\$64.47	5.7%
North Central Ontario									
Sault Ste. Marie	52.0%	56.4%	-4.4	\$88.84	\$84.67	4.9%	\$46.22	\$47.75	-3.2%
North Western Ontario	66.7%	67.1%	-0.3	\$92.94	\$90.67	2.5%	\$62.00	\$60.80	2.0%
Thunder Bay	67.4%	69.6%	-2.2	\$95.36	\$93.23	2.3%	\$64.29	\$64.89	-0.9%

Source: Pannell Kerr Forster Consulting Inc : Trends in the Canadian Hotel Industry.

Reader should note that there may be a slight difference in year-end figures reported in current year vs. past year due to additional information received after year-end reports are published

Data based on Pannell Kerr Forster's unweighted sample, which tends to be branded properties of 30 rooms or more.

*Percentage change over same period of previous year.

**Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Hotel Operation Statistics in Ontario, 2006

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2006	2005	**Point Change	2006	2005	Variance*	2006	2005	Variance*
ONTARIO	63.0%	62.2%	0.8	\$124.79	\$121.21	3.0%	\$78.64	\$75.37	4.3%
Greater Toronto Area (GTA)	66.3%	66.5%	-0.2	\$134.82	\$129.90	3.8%	\$89.37	\$86.39	3.4%
Downtown Toronto	69.6%	70.1%	-0.5	\$167.16	\$157.45	6.2%	\$116.36	\$110.33	5.5%
Toronto Airport	68.5%	69.0%	-0.5	\$115.20	\$113.63	1.4%	\$78.94	\$78.45	0.6%
GTA West	61.2%	60.7%	0.6	\$105.92	\$102.92	2.9%	\$64.85	\$62.43	3.9%
GTA East/North	63.0%	62.7%	0.3	\$113.46	\$110.11	3.0%	\$71.50	\$69.09	3.5%
Eastern Ontario	58.9%	58.3%	0.5	\$102.42	\$99.83	2.6%	\$60.29	\$58.22	3.6%
Kingston	62.0%	61.9%	0.1	\$115.45	\$111.74	3.3%	\$71.58	\$69.12	3.6%
Other Eastern Ontario	57.3%	56.4%	0.9	\$95.24	\$92.84	2.6%	\$54.55	\$52.38	4.1%
Ottawa	68.6%	65.1%	3.5	\$128.37	\$125.55	2.2%	\$88.12	\$81.78	7.7%
Downtown Ottawa	70.1%	67.5%	2.7	\$135.18	\$132.58	2.0%	\$94.81	\$89.43	6.0%
Ottawa West	65.9%	61.0%	5.0	\$116.81	\$113.21	3.2%	\$77.02	\$69.03	11.6%
Ottawa East	62.8%	56.8%	6.0	\$95.88	\$92.78	3.3%	\$60.25	\$52.70	14.3%
Southern Ontario	57.4%	55.9%	1.5	\$117.63	\$115.70	1.7%	\$67.56	\$64.71	4.4%
London	62.7%	61.9%	0.7	\$100.17	\$98.07	2.1%	\$62.76	\$60.73	3.3%
Windsor	52.8%	52.1%	0.7	\$103.88	\$100.44	3.4%	\$54.85	\$52.30	4.9%
Kitchener/Waterloo/ Cambridge/ Guelph	61.9%	61.5%	0.4	\$101.71	\$98.67	3.1%	\$62.94	\$60.70	3.7%
Hamilton/Brantford	64.3%	60.0%	4.4	\$96.85	\$95.33	1.6%	\$62.32	\$57.16	9.0%
Niagara Falls	58.8%	56.8%	2.0	\$143.50	\$141.79	1.2%	\$84.43	\$80.52	4.9%
Other Niagara Falls Region	47.7%	45.1%	2.6	\$92.55	\$89.95	2.9%	\$44.14	\$40.58	8.8%
Other Southern Ontario	47.7%	47.3%	0.4	\$99.23	\$97.32	2.0%	\$47.31	\$46.05	2.7%
Central Ontario	51.7%	52.0%	-0.4	\$123.87	\$122.47	1.1%	\$64.00	\$63.71	0.5%
North Eastern Ontario	67.0%	65.6%	1.4	\$88.65	\$84.18	5.3%	\$59.43	\$55.24	7.6%
North Bay	68.8%	64.2%	4.5	\$92.68	\$89.20	3.9%	\$63.72	\$57.29	11.2%
Sudbury	69.1%	66.3%	2.7	\$93.39	\$88.89	5.1%	\$64.52	\$58.97	9.4%
North Central Ontario									
Sault Ste. Marie	56.7%	55.8%	0.9	\$84.64	\$85.90	-1.5%	\$47.96	\$47.93	0.1%
North Western Ontario	67.1%	64.2%	2.9	\$91.69	\$87.94	4.3%	\$61.49	\$56.45	8.9%

Source: Pannell Kerr Forster Consulting Inc.: Trends in the Canadian Hotel Industry.

Reader should note that there may be a slight difference in year-end figures reported in current year vs. past year due to additional information received after year-end reports are published

Data based on Pannell Kerr Forster's unweighted sample, which tends to be branded properties of 30 rooms or more.

*Percentage change over same period of previous year.

**Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Hotel Operation Statistics in Ontario, 2005

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2005	2004	**Point Change	2005	2004	Variance*	2005	2004	Variance*
ONTARIO	62.1%	60.7%	1.5	\$120.91	\$117.81	2.6%	\$75.14	\$71.47	5.1%
Greater Toronto Area (GTA)	66.5%	64.8%	1.7	\$129.87	\$126.30	2.8%	\$86.39	\$81.81	5.6%
Downtown Toronto	70.1%	69.3%	0.8	\$157.29	\$153.83	2.3%	\$110.25	\$106.63	3.4%
Toronto Airport	68.9%	69.2%	-0.2	\$113.84	\$110.55	3.0%	\$78.48	\$76.45	2.7%
GTA West	61.1%	60.3%	0.8	\$102.74	\$100.42	2.3%	\$62.78	\$60.53	3.7%
GTA East/North	62.4%	57.7%	4.8	\$109.71	\$105.18	4.3%	\$68.50	\$60.67	12.9%
Eastern Ontario	58.6%	56.5%	2.1	\$100.02	\$95.85	4.3%	\$58.61	\$54.12	8.3%
Kingston	62.2%	59.1%	3.2	\$112.04	\$106.48	5.2%	\$69.70	\$62.88	10.8%
Other Eastern Ontario	56.6%	55.0%	1.6	\$92.75	\$89.66	3.4%	\$52.51	\$49.35	6.4%
Ottawa	65.0%	63.3%	1.7	\$125.50	\$123.67	1.5%	\$81.64	\$78.32	4.2%
Downtown Ottawa	67.4%	65.9%	1.5	\$132.77	\$131.32	1.1%	\$89.48	\$86.58	3.3%
Ottawa West	60.9%	56.9%	3.9	\$112.73	\$109.00	3.4%	\$68.60	\$62.06	10.5%
Ottawa East	56.9%	57.2%	-0.4	\$92.50	\$91.55	1.0%	\$52.60	\$52.38	0.4%
Southern Ontario	55.1%	54.7%	0.4	\$112.94	\$110.58	2.1%	\$62.27	\$60.52	2.9%
London	62.3%	60.8%	1.5	\$98.83	\$95.96	3.0%	\$61.59	\$58.34	5.6%
Windsor	51.9%	53.9%	-1.9	\$100.72	\$102.24	-1.5%	\$52.30	\$55.06	-5.0%
Kitchener/Waterloo/ Cambridge/ Guelph	61.0%	59.7%	1.3	\$97.05	\$94.41	2.8%	\$59.19	\$56.36	5.0%
Hamilton/Brantford	59.8%	57.0%	2.8	\$95.72	\$91.62	4.5%	\$57.26	\$52.27	9.5%
Niagara Falls	55.0%	54.7%	0.3	\$139.05	\$136.32	2.0%	\$76.52	\$74.59	2.6%
Other Niagara Falls Region	45.3%	45.8%	-0.5	\$89.82	\$89.01	0.9%	\$40.67	\$40.76	-0.2%
Other Southern Ontario	46.9%	47.0%	-0.1	\$98.14	\$95.33	2.9%	\$46.04	\$44.85	2.7%
Central Ontario	51.9%	50.2%	1.8	\$125.81	\$122.25	2.9%	\$65.32	\$61.31	6.5%
North Eastern Ontario	65.6%	62.8%	2.7	\$84.26	\$80.91	4.1%	\$55.24	\$50.85	8.6%
North Bay	63.5%	60.5%	3.1	\$89.07	\$84.71	5.1%	\$56.58	\$51.22	10.5%
Sudbury	66.1%	62.3%	3.8	\$89.07	\$85.63	4.0%	\$58.86	\$53.38	10.3%
North Central Ontario									
Sault Ste. Marie	56.4%	54.3%	2.2	\$85.76	\$86.91	-1.3%	\$48.41	\$47.16	2.7%
North Western Ontario	63.6%	63.3%	0.3	\$88.95	\$88.34	0.7%	\$56.54	\$55.88	1.2%

Source: Pannell Kerr Forster Consulting Inc.: Trends in the Canadian Hotel Industry.

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*Percentage change over same period of previous year.

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Hotel Operation Statistics in Ontario, 2004

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2004	2003	**Point Change	2004	2003	Variance*	2004	2003	Variance*
ONTARIO	61.8%	57.5%	4.3	\$119.54	\$114.29	4.6%	\$73.83	\$65.67	12.4%
Greater Toronto Area (GTA)	65.9%	57.9%	8.0	\$127.91	\$121.64	5.2%	\$84.25	\$70.42	19.6%
Downtown Toronto	69.4%	58.9%	10.6	\$154.42	\$144.01	7.2%	\$107.18	\$84.76	26.5%
Toronto Airport	70.0%	63.0%	6.9	\$110.40	\$110.05	0.3%	\$77.25	\$69.37	11.4%
GTA West	61.0%	57.8%	3.2	\$102.61	\$100.19	2.4%	\$62.63	\$57.94	8.1%
GTA East/North	60.2%	52.9%	7.3	\$107.29	\$105.75	1.5%	\$64.60	\$55.93	15.5%
Eastern Ontario	58.2%	55.3%	2.9	\$98.36	\$95.44	3.1%	\$57.26	\$52.76	8.5%
Kingston	61.0%	59.3%	1.7	\$110.12	\$107.31	2.6%	\$67.23	\$63.65	5.6%
Other Eastern Ontario	56.6%	53.2%	3.5	\$91.17	\$88.49	3.0%	\$51.61	\$47.04	9.7%
Ottawa	64.2%	63.3%	0.9	\$124.88	\$126.14	-1.0%	\$80.22	\$79.87	0.4%
Downtown Ottawa	66.4%	65.4%	1.0	\$131.76	\$133.60	-1.4%	\$87.46	\$87.34	0.1%
Ottawa West	57.0%	55.9%	1.1	\$108.39	\$106.71	1.6%	\$61.77	\$59.68	3.5%
Ottawa East	62.6%	61.2%	1.3	\$99.17	\$97.44	1.8%	\$62.05	\$59.66	4.0%
Southern Ontario	55.5%	54.3%	1.3	\$112.45	\$104.09	8.0%	\$62.43	\$56.48	10.5%
London	61.4%	58.5%	2.8	\$96.08	\$93.12	3.2%	\$58.96	\$54.51	8.2%
Windsor	53.9%	57.8%	-3.9	\$104.93	\$103.19	1.7%	\$56.51	\$59.64	-5.3%
Kitchener/Waterloo/ Cambridge/ Guelph	61.1%	62.4%	-1.3	\$96.50	\$94.57	2.0%	\$58.97	\$59.00	0.0%
Hamilton/Brantford	60.1%	56.4%	3.7	\$95.70	\$93.42	2.4%	\$57.55	\$52.69	9.2%
Niagara Falls	55.2%	51.4%	3.8	\$138.33	\$123.69	11.8%	\$76.33	\$63.55	20.1%
Other Niagara Falls Region	46.3%	50.1%	-3.8	\$91.32	\$87.99	3.8%	\$42.28	\$44.09	-4.1%
Other Southern Ontario	47.8%	48.0%	-0.2	\$95.83	\$92.88	3.2%	\$45.79	\$44.57	2.7%
Central Ontario	50.5%	52.6%	-2.0	\$120.85	\$127.13	-4.9%	\$61.03	\$66.81	-8.6%
North Eastern Ontario	64.2%	60.7%	3.5	\$80.61	\$81.08	-0.6%	\$51.74	\$49.22	5.1%
North Bay	60.5%	58.0%	2.5	\$84.71	\$86.37	-1.9%	\$51.24	\$50.11	2.3%
Sudbury	64.3%	64.3%	0.0	\$84.88	\$84.78	0.1%	\$54.55	\$54.52	0.1%
North Central Ontario									
Sault Ste. Marie	56.5%	57.3%	-0.8	\$87.40	\$86.20	1.4%	\$49.35	\$49.37	0.0%
North Western Ontario	64.9%	67.0%	-2.0	\$88.60	\$87.23	1.6%	\$57.53	\$58.40	-1.5%

Source: Pannell Kerr Forster Consulting Inc.: Trends in the Canadian Hotel Industry.

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Hotel Operation Statistics in Ontario, 2003

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2003	2002	Variance*	2003	2002	Variance*	2003	2002	Variance*
ONTARIO	57.0%	61.7%	-7.8%	\$111.26	\$118.92	-6.4%	\$63.36	\$73.41	-13.7%
Greater Toronto Area (GTA)	57.4%	64.1%	-10.4%	\$118.38	\$130.40	-9.2%	\$67.99	\$83.61	-18.7%
Downtown Toronto	58.9%	67.9%	-13.3%	\$140.76	\$162.03	-13.1%	\$82.91	\$110.05	-24.7%
Toronto Airport	61.8%	63.7%	-3.0%	\$109.02	\$113.61	-4.0%	\$67.34	\$72.33	-6.9%
GTA West	57.0%	62.4%	-8.6%	\$99.07	\$99.61	-0.5%	\$56.48	\$62.13	-9.1%
GTA East/North	52.6%	59.4%	-11.5%	\$102.79	\$107.39	-4.3%	\$54.06	\$63.82	-15.3%
Eastern Ontario	55.2%	58.0%	-4.9%	\$92.37	\$91.68	0.8%	\$50.96	\$53.21	-4.2%
Kingston	59.2%	61.5%	-3.7%	\$101.58	\$100.20	1.4%	\$60.16	\$61.62	-2.4%
Other Eastern Ontario	53.2%	56.2%	-5.3%	\$87.47	\$86.76	0.8%	\$46.55	\$48.77	-4.6%
Ottawa	62.4%	64.6%	-3.5%	\$123.66	\$124.93	-1.0%	\$77.15	\$80.74	-4.4%
Downtown Ottawa	64.3%	66.3%	-3.1%	\$130.89	\$132.43	-1.2%	\$84.15	\$87.82	-4.2%
Ottawa West	56.2%	57.9%	-2.8%	\$106.70	\$106.07	0.6%	\$59.98	\$61.36	-2.2%
Ottawa East	58.3%	61.7%	-5.5%	\$91.71	\$90.89	0.9%	\$53.43	\$56.05	-4.7%
Southern Ontario	53.6%	57.5%	-6.7%	\$101.68	\$106.00	-4.1%	\$54.48	\$60.90	-10.5%
London	58.0%	57.8%	0.4%	\$92.17	\$93.47	-1.4%	\$53.47	\$54.00	-1.0%
Windsor	57.7%	63.3%	-8.8%	\$103.17	\$105.72	-2.4%	\$59.56	\$66.90	-11.0%
Kitchener/Waterloo/ Cambridge/ Guelph	61.4%	62.8%	-2.3%	\$92.24	\$91.83	0.4%	\$56.65	\$57.70	-1.8%
Hamilton/Brantford	55.4%	58.1%	-4.6%	\$92.03	\$88.64	3.8%	\$51.02	\$51.49	-0.9%
Niagara Falls	50.1%	57.3%	-12.6%	\$120.33	\$131.45	-8.5%	\$60.23	\$75.28	-20.0%
Other Niagara Falls Region	49.2%	51.7%	-4.8%	\$86.96	\$89.37	-2.7%	\$42.81	\$46.23	-7.4%
Other Southern Ontario	48.3%	50.9%	-5.1%	\$92.33	\$92.87	-0.6%	\$44.62	\$47.30	-5.7%
Central Ontario	51.6%	54.3%	-5.1%	\$118.26	\$119.88	-1.4%	\$60.99	\$65.12	-6.3%
North Eastern Ontario	60.3%	61.0%	-1.1%	\$80.96	\$80.96	0.0%	\$48.84	\$49.38	-1.1%
North Bay	57.9%	57.7%	0.3%	\$86.57	\$88.89	-2.6%	\$50.15	\$51.33	-2.3%
Sudbury	64.3%	63.8%	0.8%	\$84.79	\$82.67	2.6%	\$54.53	\$52.74	3.4%
North Central Ontario									
Sault Ste. Marie	57.6%	58.4%	-1.4%	\$86.30	\$88.69	-2.7%	\$49.72	\$51.81	-4.0%
North Western Ontario	66.8%	70.5%	-5.3%	\$87.03	\$85.10	2.3%	\$58.09	\$59.95	-3.1%

Source: Pannell Kerr Forster Consulting Inc : Trends in the Canadian Hotel Industry.

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Hotel Operation Statistics in Ontario, 2002

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2002	2001	Variance*	2002	2001	Variance*	2002	2001	Variance*
ONTARIO	61.7%	62.8%	-1.8%	\$117.77	\$117.80	0.0%	\$72.63	\$73.98	-1.8%
Greater Toronto Area (GTA)	63.9%	65.7%	-2.7%	\$128.46	\$128.71	-0.2%	\$82.10	\$84.57	-2.9%
Downtown Toronto	67.5%	67.8%	-0.4%	\$159.93	\$160.70	-0.5%	\$107.96	\$108.93	-0.9%
Toronto Airport	64.3%	65.8%	-2.2%	\$112.61	\$113.28	-0.6%	\$72.40	\$74.51	-2.8%
GTA West	62.0%	64.9%	-4.4%	\$100.20	\$100.09	0.1%	\$62.15	\$64.93	-4.3%
GTA East/North	59.5%	63.0%	-5.5%	\$107.35	\$106.49	0.8%	\$63.83	\$67.04	-4.8%
Eastern Ontario	58.2%	57.4%	1.3%	\$92.01	\$89.42	2.9%	\$53.53	\$51.35	4.2%
Kingston	61.7%	61.6%	0.2%	\$101.69	\$96.64	5.2%	\$62.76	\$59.52	5.4%
Other Eastern Ontario	56.3%	55.1%	2.2%	\$86.46	\$84.96	1.8%	\$48.70	\$46.83	4.0%
Ottawa	64.7%	68.3%	-5.3%	\$124.85	\$127.03	-1.7%	\$80.75	\$86.77	-6.9%
Downtown Ottawa	66.4%	69.1%	-3.9%	\$132.37	\$134.55	-1.6%	\$87.93	\$93.03	-5.5%
Ottawa West	57.6%	64.2%	-10.3%	\$105.92	\$107.75	-1.7%	\$61.05	\$69.22	-11.8%
Ottawa East	61.6%	67.2%	-8.3%	\$90.84	\$91.85	-1.1%	\$55.96	\$61.70	-9.3%
Southern Ontario	57.8%	57.1%	1.2%	\$106.36	\$104.83	1.5%	\$61.46	\$59.86	2.7%
London	57.8%	58.0%	-0.4%	\$93.55	\$92.71	0.9%	\$54.05	\$53.78	0.5%
Windsor	63.5%	59.8%	6.2%	\$105.61	\$107.24	-1.5%	\$67.05	\$64.10	4.6%
Kitchener/Waterloo/ Cambridge/ Guelph	62.9%	64.4%	-2.4%	\$92.07	\$93.38	-1.4%	\$57.87	\$60.16	-3.8%
Hamilton/Brantford	57.8%	58.2%	-0.7%	\$89.63	\$86.15	4.0%	\$51.76	\$50.10	3.3%
Niagara Falls	57.8%	55.5%	4.1%	\$131.74	\$131.06	0.5%	\$76.08	\$72.67	4.7%
Other Niagara Falls Region	52.2%	55.0%	-5.1%	\$90.28	\$84.91	6.3%	\$47.16	\$46.73	0.9%
Other Southern Ontario	51.7%	51.2%	1.0%	\$92.14	\$86.23	6.9%	\$47.62	\$44.15	7.9%
Central Ontario	54.1%	56.5%	-4.2%	\$119.61	\$116.36	2.8%	\$64.68	\$65.69	-1.5%
North Eastern Ontario	60.8%	61.1%	-0.6%	\$81.05	\$80.97	0.1%	\$49.24	\$49.47	-0.5%
North Bay	57.7%	59.6%	-3.2%	\$88.88	\$87.17	2.0%	\$51.28	\$51.94	-1.3%
Sudbury	63.5%	64.9%	-2.1%	\$82.99	\$82.94	0.1%	\$52.72	\$53.82	-2.0%
North Central Ontario									
Sault Ste. Marie	58.3%	56.7%	2.9%	\$88.78	\$85.45	3.9%	\$51.77	\$48.40	7.0%
North Western Ontario	70.6%	66.0%	6.9%	\$85.04	\$83.45	1.9%	\$59.99	\$55.05	9.0%

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Hotel Operation Statistics in Ontario, 2001

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2001	2000	Variance*	2001	2000	Variance*	2001	2000	Variance*
ONTARIO	63.3%	67.2%	-5.8%	\$117.55	\$114.91	2.3%	\$74.41	\$77.24	-3.7%
Greater Toronto Area (GTA)	66.1%	70.7%	-6.6%	\$129.16	\$128.37	0.6%	\$85.31	\$90.78	-6.0%
Downtown Toronto	68.1%	71.1%	-4.3%	\$159.38	\$158.38	0.6%	\$108.51	\$112.66	-3.7%
Toronto Airport	66.4%	74.4%	-10.8%	\$112.93	\$111.17	1.6%	\$74.93	\$82.69	-9.4%
GTA West	65.5%	70.4%	-7.0%	\$99.65	\$101.58	-1.9%	\$65.28	\$71.55	-8.8%
GTA East/North	62.8%	67.1%	-6.4%	\$109.24	\$108.88	0.3%	\$68.59	\$73.06	-6.1%
Eastern Ontario	57.9%	59.1%	-2.0%	\$89.60	\$85.57	4.7%	\$51.88	\$50.59	2.5%
Kingston	63.0%	63.1%	-0.2%	\$96.95	\$92.44	4.9%	\$61.07	\$58.37	4.6%
Other Eastern Ontario	55.1%	57.0%	-3.3%	\$84.96	\$81.54	4.2%	\$46.81	\$46.47	0.7%
Ottawa	69.3%	73.9%	-6.2%	\$128.78	\$121.14	6.3%	\$89.23	\$89.46	-0.3%
Downtown Ottawa	70.5%	76.1%	-7.3%	\$135.93	\$128.32	5.9%	\$95.84	\$97.60	-1.8%
Ottawa West	65.6%	71.1%	-7.8%	\$110.29	\$97.96	12.6%	\$72.29	\$69.94	3.4%
Ottawa East	64.8%	62.5%	3.7%	\$94.57	\$91.07	3.8%	\$61.26	\$56.87	7.7%
Southern Ontario	57.6%	61.0%	-5.6%	\$101.68	\$96.78	5.1%	\$58.53	\$58.99	-0.8%
London	58.7%	61.3%	-4.2%	\$93.75	\$89.79	4.4%	\$55.03	\$55.01	0.0%
Windsor	59.9%	65.7%	-8.8%	\$107.51	\$104.85	2.5%	\$64.37	\$68.83	-6.5%
Kitchener/Waterloo/ Cambridge/ Guelph	64.8%	65.4%	-0.8%	\$94.23	\$87.94	7.2%	\$61.10	\$57.50	6.3%
Hamilton/Brantford	58.7%	58.5%	0.3%	\$88.18	\$84.49	4.4%	\$51.73	\$49.41	4.7%
Niagara Falls	54.9%	61.7%	-11.0%	\$120.71	\$113.17	6.7%	\$66.27	\$69.77	-5.0%
Other Niagara Falls Region	58.3%	58.3%	-0.1%	\$83.15	\$83.25	-0.1%	\$48.43	\$48.54	-0.2%
Other Southern Ontario	52.4%	53.8%	-2.6%	\$90.81	\$89.54	1.4%	\$47.58	\$48.17	-1.2%
Central Ontario	57.5%	60.2%	-4.5%	\$115.24	\$108.63	6.1%	\$66.30	\$65.42	1.3%
North Eastern Ontario	61.2%	62.6%	-2.1%	\$80.90	\$76.76	5.4%	\$49.54	\$48.03	3.1%
North Bay	59.7%	62.7%	-4.8%	\$86.62	\$83.30	4.0%	\$51.69	\$52.19	-1.0%
Sudbury	65.2%	65.2%	0.0%	\$83.19	\$78.13	6.5%	\$54.23	\$50.91	6.5%
North Central Ontario									
Sault Ste. Marie	56.8%	59.3%	-4.2%	\$85.54	\$83.79	2.1%	\$48.58	\$49.69	-2.2%
North Western Ontario	65.9%	65.4%	0.8%	\$83.57	\$81.72	2.3%	\$55.07	\$53.43	3.1%

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Hotel Operation Statistics in Ontario, 2000

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2000	1999	Variance*	2000	1999	Variance*	2000	1999	Variance*
ONTARIO	67.4%	68.9%	-2.2%	\$114.62	\$106.94	7.2%	\$77.28	\$73.72	4.8%
Greater Toronto Area (GTA)	70.8%	72.9%	-2.8%	\$128.52	\$120.65	6.5%	\$91.01	\$87.93	3.5%
Downtown Toronto	71.2%	74.7%	-4.7%	\$158.37	\$150.06	5.5%	\$112.68	\$112.04	0.6%
Toronto Airport	74.3%	73.7%	0.8%	\$111.22	\$105.74	5.2%	\$82.67	\$77.95	6.1%
GTA West	71.2%	73.9%	-3.7%	\$101.94	\$95.34	6.9%	\$72.61	\$70.44	3.1%
GTA East/North	67.1%	68.7%	-2.4%	\$108.96	\$100.17	8.8%	\$73.12	\$68.85	6.2%
Eastern Ontario	59.1%	63.4%	-6.7%	\$85.64	\$79.13	8.2%	\$50.64	\$50.16	1.0%
Kingston	63.1%	68.8%	-8.2%	\$92.75	\$84.21	10.1%	\$58.56	\$57.93	1.1%
Other Eastern Ontario	57.0%	60.8%	-6.1%	\$81.48	\$76.32	6.8%	\$46.46	\$46.36	0.2%
Ottawa	74.2%	72.3%	2.6%	\$120.94	\$108.28	11.7%	\$89.79	\$78.32	14.6%
Downtown Ottawa	76.3%	74.8%	2.0%	\$128.33	\$114.43	12.1%	\$97.89	\$85.60	14.4%
Ottawa West	72.4%	64.6%	12.1%	\$97.07	\$80.39	20.7%	\$70.27	\$51.92	35.3%
Ottawa East	63.0%	61.8%	2.0%	\$90.82	\$81.41	11.6%	\$57.24	\$50.30	13.8%
Southern Ontario	61.0%	61.8%	-1.4%	\$94.03	\$90.15	4.3%	\$57.34	\$55.73	2.9%
London	61.4%	61.1%	0.4%	\$89.87	\$84.64	6.2%	\$55.14	\$51.73	6.6%
Windsor	65.7%	66.0%	-0.5%	\$104.92	\$95.37	10.0%	\$68.93	\$62.94	9.5%
Kitchener/Waterloo/ Cambridge/ Guelph	65.3%	65.3%	0.0%	\$88.10	\$82.37	7.0%	\$57.54	\$53.81	6.9%
Hamilton/Brantford	58.0%	61.9%	-6.4%	\$84.62	\$78.65	7.6%	\$49.05	\$48.70	0.7%
Niagara Falls	61.4%	61.5%	-0.1%	\$104.29	\$106.20	-1.8%	\$64.06	\$65.27	-1.9%
Other Niagara Falls Region	58.5%	58.1%	0.6%	\$82.99	\$82.19	1.0%	\$48.55	\$47.78	1.6%
Other Southern Ontario	54.7%	57.2%	-4.5%	\$89.01	\$84.22	5.7%	\$48.64	\$48.18	1.0%
Central Ontario	61.1%	62.1%	-1.6%	\$109.45	\$100.74	8.6%	\$66.90	\$62.58	6.9%
North Eastern Ontario	62.6%	65.3%	-4.1%	\$76.72	\$71.56	7.2%	\$47.99	\$46.69	2.8%
North Bay	62.6%	67.2%	-6.8%	\$83.17	\$75.85	9.7%	\$52.09	\$50.99	2.2%
Sudbury	65.1%	63.6%	2.5%	\$78.13	\$71.97	8.6%	\$50.89	\$45.74	11.3%
North Central Ontario									
Sault Ste. Marie	59.4%	60.8%	-2.4%	\$83.91	\$79.85	5.1%	\$49.82	\$48.57	2.6%
North Western Ontario	65.6%	70.9%	-7.4%	\$81.80	\$77.25	5.9%	\$53.67	\$54.75	-2.0%

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Hotel Operation Statistics in Ontario, 1999

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	1999	1998	Variance*	1999	1998	Variance*	1999	1998	Variance*
ONTARIO	69.4%	70.0%	-0.9%	\$106.51	\$97.70	9.0%	\$73.88	\$68.35	8.1%
Metro Toronto	73.1%	73.7%	-0.7%	\$122.60	\$112.44	9.0%	\$89.67	\$82.82	8.3%
Downtown Toronto	74.8%	75.3%	-0.7%	\$148.99	\$135.51	9.9%	\$111.39	\$102.00	9.2%
Toronto Airport	74.2%	74.2%	0.0%	\$103.36	\$95.03	8.8%	\$76.73	\$70.55	8.8%
Toronto East/North	68.7%	69.8%	-1.7%	\$103.07	\$91.26	12.9%	\$70.77	\$63.73	11.0%
Eastern Ontario	71.2%	72.3%	-1.5%	\$102.83	\$92.27	11.4%	\$73.24	\$66.70	9.8%
Kingston	69.8%	69.4%	0.5%	\$85.67	\$78.11	9.7%	\$59.77	\$54.20	10.3%
Ottawa	72.8%	74.0%	-1.6%	\$108.34	\$97.15	11.5%	\$78.91	\$71.92	9.7%
Other Eastern Ontario	59.2%	61.3%	-3.5%	\$71.55	\$64.63	10.7%	\$42.32	\$39.60	6.9%
Southwestern Ontario	61.6%	66.8%	-7.7%	\$86.97	\$78.70	10.5%	\$53.59	\$52.54	2.0%
London	61.8%	68.2%	-9.4%	\$85.12	\$79.00	7.7%	\$52.56	\$53.85	-2.4%
Windsor	66.0%	68.8%	-4.1%	\$96.42	\$83.40	15.6%	\$63.60	\$57.37	10.9%
Other Southwestern Ontario	56.1%	61.2%	-8.5%	\$76.28	\$69.62	9.6%	\$42.76	\$42.63	0.3%
Festival Country	63.6%	63.3%	0.6%	\$92.53	\$85.90	7.7%	\$58.89	\$54.35	8.4%
Kitchener/Waterloo/ Cambridge/ Guelph	65.2%	66.1%	-1.4%	\$82.37	\$75.59	9.0%	\$53.68	\$49.98	7.4%
Niagara Falls	61.8%	62.1%	-0.5%	\$106.04	\$99.06	7.0%	\$65.52	\$61.54	6.5%
Oakville/Burlington/Hamilton	69.0%	66.2%	4.2%	\$87.92	\$80.25	9.6%	\$60.64	\$53.10	14.2%
Other Festival Country	58.9%	58.8%	0.1%	\$84.98	\$79.33	7.1%	\$50.03	\$46.64	7.3%
Georgian Lakelands	65.9%	64.1%	2.9%	\$89.50	\$83.99	6.6%	\$58.98	\$53.81	9.6%
Central Ontario	65.5%	65.6%	-0.2%	\$79.75	\$71.94	10.9%	\$52.26	\$47.22	10.7%
Northern Ontario	66.0%	63.8%	3.4%	\$75.23	\$71.20	5.7%	\$49.62	\$45.43	9.2%
North Bay	67.6%	68.5%	-1.3%	\$75.41	\$68.62	9.9%	\$50.95	\$46.99	8.4%
Sudbury	61.1%	57.9%	5.6%	\$79.75	\$76.41	4.4%	\$48.73	\$44.22	10.2%
Other Northeastern Ontario	63.7%	60.9%	4.5%	\$72.10	\$67.64	6.6%	\$45.93	\$41.22	11.4%
Other Northwestern Ontario	66.5%	66.3%	0.3%	\$67.10	\$63.88	5.0%	\$44.62	\$42.35	5.4%

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Hotel Operation Statistics in Ontario, 1998

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	1998	1997	Variance*	1998	1997	Variance*	1998	1997	Variance*
ONTARIO	70.6%	68.5%	3.1%	\$98.10	\$90.26	8.7%	\$69.24	\$61.80	12.0%
Metro Toronto	74.0%	71.6%	3.3%	\$113.09	\$102.40	10.4%	\$83.70	\$73.35	14.1%
Downtown Toronto	75.5%	73.1%	3.3%	\$135.42	\$122.56	10.5%	\$102.24	\$89.54	14.2%
Toronto Airport	74.2%	73.2%	1.3%	\$95.34	\$85.08	12.1%	\$70.73	\$62.31	13.5%
Toronto East/North	70.6%	66.3%	6.5%	\$90.71	\$83.51	8.6%	\$64.04	\$55.35	15.7%
Eastern Ontario	73.3%	69.8%	5.0%	\$93.04	\$86.98	7.0%	\$68.20	\$60.69	12.4%
Kingston	70.7%	63.9%	10.7%	\$79.60	\$74.66	6.6%	\$56.25	\$47.67	18.0%
Ottawa	74.9%	73.2%	2.4%	\$97.46	\$91.16	6.9%	\$73.01	\$66.69	9.5%
Other Eastern Ontario	62.1%	52.0%	19.3%	\$65.70	\$62.15	5.7%	\$40.78	\$32.34	26.1%
Southwestern Ontario	67.2%	64.8%	3.6%	\$79.00	\$72.46	9.0%	\$53.07	\$46.96	13.0%
London	68.2%	66.8%	2.0%	\$79.04	\$72.16	9.5%	\$53.91	\$48.23	11.8%
Windsor	68.8%	65.8%	4.6%	\$83.22	\$75.52	10.2%	\$57.27	\$49.69	15.3%
Other Southwestern Ontario	62.4%	59.4%	5.1%	\$70.74	\$66.65	6.1%	\$44.14	\$39.57	11.5%
Festival Country	64.2%	62.9%	2.0%	\$86.04	\$78.58	9.5%	\$55.22	\$49.43	11.7%
Kitchener/Waterloo/ Cambridge/ Guelph	67.1%	68.0%	-1.3%	\$75.11	\$70.96	5.8%	\$50.36	\$48.22	4.4%
Niagara Falls	64.3%	62.2%	3.3%	\$101.15	\$91.56	10.5%	\$65.05	\$56.98	14.2%
Oakville/Burlington/Hamilton	65.0%	63.3%	2.7%	\$79.59	\$72.83	9.3%	\$51.75	\$46.09	12.3%
Other Festival Country	60.0%	58.2%	3.1%	\$80.37	\$71.49	12.4%	\$48.21	\$41.59	15.9%
Georgian Lakelands	65.4%	59.8%	9.4%	\$77.20	\$86.38	-10.6%	\$50.47	\$51.62	-2.2%
Central Ontario	65.8%	63.0%	4.4%	\$72.01	\$66.69	8.0%	\$47.35	\$42.00	12.7%
Northern Ontario	64.5%	66.5%	-2.9%	\$71.18	\$66.48	7.1%	\$45.93	\$44.19	3.9%
North Bay	68.0%	69.0%	-1.4%	\$68.69	\$64.36	6.7%	\$46.71	\$44.41	5.2%
Sudbury	60.8%	62.6%	-2.9%	\$68.43	\$62.89	8.8%	\$41.63	\$39.39	5.7%
Other Northeastern Ontario	61.6%	64.7%	-4.8%	\$72.23	\$66.98	7.8%	\$44.47	\$43.34	2.6%
Other Northwestern Ontario	69.8%	70.9%	-1.6%	\$73.40	\$69.92	5.0%	\$51.22	\$49.56	3.3%

Source: Pannell Kerr Forster Consulting Inc.: Trends in the Canadian Hotel Industry.

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Hotel Operation Statistics in Ontario, 1997

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	1997	1996	Variance*	1997	1996	Variance*	1997	1996	Variance*
ONTARIO	68.5%	65.4%	4.7%	\$90.60	\$84.63	7.1%	\$62.08	\$55.37	12.1%
Metro Toronto	71.9%	69.4%	3.6%	\$103.74	\$95.34	8.8%	\$74.60	\$66.15	12.8%
Downtown Toronto	73.2%	71.0%	3.1%	\$122.68	\$111.88	9.7%	\$89.73	\$79.40	13.0%
Toronto Airport	74.0%	69.3%	6.8%	\$85.51	\$80.54	6.2%	\$63.26	\$55.84	13.3%
Toronto East/North	66.1%	65.8%	0.4%	\$83.27	\$76.84	8.4%	\$55.03	\$50.56	8.8%
Eastern Ontario	69.7%	67.0%	4.1%	\$87.32	\$82.25	6.2%	\$60.88	\$55.08	10.5%
Kingston	73.2%	69.5%	5.3%	\$91.82	\$86.26	6.4%	\$67.20	\$59.96	12.1%
Ottawa	63.7%	65.4%	-2.6%	\$73.22	\$72.11	1.5%	\$46.67	\$47.17	-1.1%
Other Eastern Ontario	51.3%	50.9%	0.8%	\$61.95	\$59.49	4.1%	\$31.78	\$30.27	5.0%
Southwestern Ontario	64.6%	61.8%	4.5%	\$69.94	\$68.88	1.5%	\$45.16	\$42.57	6.1%
London	66.9%	62.5%	7.0%	\$72.11	\$69.82	3.3%	\$48.22	\$43.64	10.5%
Windsor	65.4%	65.2%	0.2%	\$69.35	\$70.80	-2.0%	\$45.33	\$46.18	-1.8%
Other Southwestern Ontario	59.4%	55.9%	6.2%	\$66.64	\$63.98	4.2%	\$39.56	\$35.75	10.7%
Festival Country	63.0%	57.9%	8.9%	\$78.45	\$74.28	5.6%	\$49.42	\$42.99	15.0%
Kitchener/Waterloo/ Cambridge/ Guelph	67.7%	62.1%	9.0%	\$70.94	\$67.54	5.0%	\$48.03	\$41.95	14.5%
Niagara Falls	63.3%	62.0%	2.1%	\$72.88	\$71.69	1.7%	\$46.13	\$46.68	-1.2%
Oakville/Burlington/Hamilton	62.5%	54.8%	14.1%	\$91.42	\$85.11	7.4%	\$57.13	\$46.68	22.4%
Other Festival Country	58.3%	53.5%	9.1%	\$71.47	\$68.31	4.6%	\$41.70	\$36.51	14.2%
Georgian Lakelands	59.9%	59.1%	1.3%	\$86.21	\$84.54	2.0%	\$51.60	\$49.98	3.2%
Central Ontario	62.9%	58.0%	8.5%	\$66.62	\$62.72	6.2%	\$41.91	\$36.36	15.3%
Northern Ontario	66.5%	63.3%	5.1%	\$66.52	\$64.67	2.9%	\$44.23	\$40.91	8.1%
North Bay	69.0%	60.5%	14.1%	\$64.36	\$61.41	4.8%	\$44.41	\$37.14	19.6%
Sudbury	62.5%	59.2%	5.5%	\$62.99	\$63.24	-0.4%	\$39.35	\$37.44	5.1%
Other Northern Ontario	67.8%	65.8%	2.9%	\$68.44	\$66.02	3.7%	\$46.37	\$43.44	6.7%

Source: Pannell Kerr Forster Consulting Inc.: Trends in the Canadian Hotel Industry.

Reader should note that there may be a slight difference in year-end figures reported in current year vs. past year due to additional information received after year-end reports are published

Data based on Pannell Kerr Forster's unweighted sample, which tends to be branded properties of 30 rooms or more.

*Percentage change over same period of previous year.

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NOTES:

From 2004, the variance of hotel occupancy rate between current and previous year is reported as percentage point change.

Reader should note that there may be a slight difference in year-end figures reported in current year vs. past year due to additional information received after year-end reports are published.

Discrepancies are due to roundings.

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Regions include the following:

Greater Toronto Area (GTA)	Includes Durham Regional Municipality(CD18), York Regional Municipality(CD19), City of Toronto (CD20), Peel Regional Municipality(CD21), Halton Regional Municipality(CD24)
Downtown Toronto	Includes City of Toronto
Toronto Airport	Includes Airport Strip
GTA West	Includes Brantford, Mississauga, Oakville, Burlington, Milton
GTA East/North	Includes Durham Region, York, North York, Scarborough
Eastern Ontario	Includes Stormont/Dundas/Glengary United Counties(CD01), Prescott/Russell United Counties(CD02), Ottawa-Carlton Regional Municipality(CD06), Leeds & Grenville United Counties(CD07), Lanark County(CD09), Frontenac County(CD10), Lennox & Addington County(CD11), Hastings County(CD12), Prince Edward County(CD13), Northumberland County(CD14), Peterborough County(CD15), Victoria County(CD16), Haliburton County(CD46) and Renfrew County(CD47)
Southern Ontario	Includes Dufferin County(CD22), Wellington County(CD23), Hamilton-Wentworth Regional Municipality(CD25), Niagara Regional Municipality(CD26), Haldimand-Norfolk Regional Municipality(CD28), Brant County(CD29), Waterloo Regional Municipality(CD30), Perth County(CD31), Oxford County(CD32), Elgin County(CD34), Kent County(CD36), Essex County(CD37), Lambton County(CD38), Middlesex County(CD39) and Huron County(CD40),
Central Ontario	Includes Bruce County(CD41), Grey County(CD42), Simcoe County(CD43) and Muskoka District Municipality(CD44)
North Eastern Ontario	Includes Nipissing District(CD48), Parry Sound District(CD49), Sudbury District(CD52), Sudbury Regional Municipality(CD53) and Timiskaming District(CD54)
North Central Ontario	Includes Cochrane District(CD56) and Algoma District(CD57)
North Western Ontario	Includes Thunder Bay District(CD58), Rainy River District(CD59) and Kenora District(CD60).
Metro Toronto	Includes City of Toronto (CD20) and Peel Regional Municipality(CD21)
Eastern Ontario	Includes Stormont/Dundas/Glengary United Counties(CD01), Prescott/Russell United Counties(CD02), Ottawa-Carlton Regional Municipality(CD06), Leeds & Grenville United Counties(CD07), Lanark County(CD09), Frontenac County(CD10), Lennox & Addington County(CD11), Renfrew County(CD47) and Southeast part of Nipissing District (CD48).
Southwestern Ontario	Includes Perth County(CD31), Oxford County(CD32), Elgin County(CD34), Kent County(CD36), Essex County(CD37), Lambton County(CD38), Middlesex County(CD39) and Huron County(CD40)
Festival Country	Includes Dufferin County(CD22), Wellington County(CD23), Hamilton-Wentworth Regional Municipality(CD25), Niagara Regional Municipality(CD26), Haldimand-Norfolk Regional Municipality(CD28), Brant County(CD29) and Waterloo Regional Municipality(CD30)
Lakelands	Includes Bruce County(CD41), Grey County(CD42), Simcoe County(CD43) and Muskoka District Municipality(CD44)
Central Ontario	Hastings County(CD12), Prince Edward County(CD13), Northumberland County(CD14), Peterborough County(CD15), Victoria County(CD16), Durham Regional Municipality(CD18), York Regional Municipality(CD19) and Haliburton County(CD46)
Northern Ontario	Includes North part of Nipissing District(CD48), Parry Sound District(CD49), Sudbury District(CD52), Sudbury Regional Municipality(CD53) and Timiskaming District(CD54), Cochrane District(CD56) and Algoma District(CD57), Thunder Bay District(CD58), Rainy River District(CD59) and Kenora District(CD60).