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**Resort Operation Statistics in Ontario, 2008**

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**All resort properties**

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**Operating period**

Year Round	90.0%
Seasonal	10.0%
Average Days Open	333

**Occupancy Rate**

% change from previous year	49.4%
	-1.0%

**Average Daily Room Rate**

% change	\$183.12
	-1.0%

*Source: Pannell Kerr Forster Consulting Inc., Trends in the Ontario Resort Industry.*

**Notes:**

Reader should note that there may be a slight difference in year-end figures reported in current year vs. past year due to additional information received after year-end reports are published.

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**Resort Operation Statistics in Ontario, 2007**

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**All resort properties**

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<b>Operating period</b>	
Year Round	95.0%
Seasonal	5.0%
Average Days Open	329
<b>Occupancy Rate</b>	<b>47.8%</b>
% change from previous year	-1.0%
<b>Average Daily Room Rate</b>	<b>\$184.17</b>
% change	1.9%

Source: Pannell Kerr Forster Consulting Inc., *Trends in the Ontario Resort Industry*.

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**Resort Operation Statistics in Ontario, 2006**

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**All resort properties**

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**Operating period**

Year Round	95.0%
Seasonal	5.0%
Average Days Open	336

**Occupancy Rate**

% change from previous year	-1.3%
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**Average Daily Room Rate**

% change	2.8%
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Source: Pannell Kerr Forster Consulting Inc., *Trends in the Ontario Resort Industry*.

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**Resort Operation Statistics in Ontario, 2005**

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**All resort properties**

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**Operating period**

Year Round	91.0%
Seasonal	9.0%
Average Days Open	334

**Occupancy Rate**

% change from previous year	2.5%
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**Average Daily Room Rate**

% change	2.0%
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Source: Pannell Kerr Forster Consulting Inc., *Trends in the Ontario Resort Industry*.

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**Resort Operation Statistics in Ontario, 2004**


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	All resort properties	Resort Hotels & Lodges	Country Inns
	Full year operations		Seasonal
<b>Operating period</b>			
Year Round	92.0%	95.0%	100.0%
Seasonal	8.0%	5.0%	0.0%
Average Days Open	355	336	333
<b>Occupancy Rate</b>	<b>48.4%</b>	<b>48.5%</b>	<b>47.4%</b>
% change from previous year	-0.4%	-0.6%	0.2%
<b>Average Daily Room Rate</b>	<b>\$166.64</b>	<b>\$167.33</b>	<b>\$167.97</b>
% change	0.7%	0.5%	1.3%

Source: Pannell Kerr Forster Consulting Inc., *Trends in the Ontario Resort Industry*.

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**Resort Operation Statistics in Ontario, 2003**


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	All resort properties	Resort Hotels & Lodges	Country Inns
	Full year operations		Seasonal
<b>Operating period</b>			
Year Round	92.0%	95.0%	100.0%
Seasonal	8.0%	5.0%	0.0%
Average Days Open	356	339	333
<b>Occupancy Rate</b>	<b>48.6%</b>	<b>48.8%</b>	<b>47.3%</b>
% change from previous year	-5.3%	-2.6%	-16.4%
<b>Average Daily Room Rate</b>	<b>\$165.50</b>	<b>\$166.44</b>	<b>\$165.78</b>
% change	-1.6%	2.8%	-14.1%

Source: Pannell Kerr Forster Consulting Inc., *Trends in the Ontario Resort Industry*.

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**Resort Operation Statistics in Ontario, 2002**


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	All resort properties	Resort Hotels & Lodges	Country Inns
	Full year operations		Seasonal
<b>Operating period</b>			
Year Round	85.0%	84.0%	100.0%
Seasonal	15.0%	16.0%	0.0%
Average Days Open	329	321	363
<b>Occupancy Rate</b>	<b>51.3%</b>	<b>50.1%</b>	<b>56.6%</b>
% change from previous year	-3.4%	-2.6%	-5.0%
<b>Average Daily Room Rate</b>	<b>\$168.12</b>	<b>\$161.85</b>	<b>\$193.05</b>
% change	1.5%	0.0%	8.1%

Source: Pannell Kerr Forster Consulting Inc., *Trends in the Ontario Resort Industry*.

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**Resort Operation Statistics in Ontario, 2001**


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	All resort properties	Resort Hotels & Lodges	Country Inns
	Full year operations		Seasonal
<b>Operating period</b>			
Year Round	82.9%	87.4%	93.7%
Seasonal	17.1%	12.6%	6.3%
Average Days Open	329	330	320
<b>Occupancy Rate</b>	<b>53.3%</b>	<b>52.9%</b>	<b>58.0%</b>
% change from previous year	-1.5%	-1.6%	-0.6%
<b>Average Daily Room Rate</b>	<b>\$174.02</b>	<b>\$176.16</b>	<b>\$153.88</b>
% change	4.2%	4.2%	4.2%

Source: Pannell Kerr Forster Consulting Inc., *Trends in the Ontario Resort Industry*.

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**Resort Operation Statistics in Ontario, 2000**


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	All resort properties	Resort Hotels & Lodges	Country Inns
	Full year operations		Seasonal
<b>Operating period</b>			
Year Round	100.0%	100.0%	100.0%
Seasonal	0.0%	0.0%	0.0%
Average Days Open	323	312	365
<b>Occupancy Rate</b>	<b>57.2%</b>	<b>56.3%</b>	<b>64.3%</b>
% change from previous year	-0.3%	-0.2%	-0.3%
<b>Average Daily Room Rate</b>	<b>\$158.73</b>	<b>\$161.34</b>	<b>\$146.43</b>
% change	6.0%	4.5%	14.9%

Source: Pannell Kerr Forster Consulting Inc., *Trends in the Ontario Resort Industry*.

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